



**This Program
is Going 'Green'!**
Receive a complimentary
tablet PC to manage
your learning materials
paperlessly – yours to
keep afterwards!

The Masters Certificate in Project Management

WINNIPEG • THOMPSON

The most popular project management program in Canada...
Now graduating over 1,000 participants per year.

2011 Program Dates

18 days over 5 months in convenient Friday/Saturday sessions

Winnipeg October 27, 2011 - March 10, 2012
 January 12 - May 26, 2012

Thompson October 25, 2011 - March 13, 2012 (weekdays only)

The Masters Certificate in Project Management

If you are serious about your Project Management career opportunities, *The Masters Certificate in Project Management* is the place to start.

Why have more than 9000 leaders chosen The Masters Certificate in Project Management? Graduates of our conveniently scheduled 9-module course not only receive their *Masters Certificate in Project Management*, but our course framework is founded upon The Project Management Institute's (PMI®) *A Guide to the Project Management Body of Knowledge (PMBOK® Guide)*. **After completing your Masters Certificate in just 4 months of part-time study, you will be fully prepared to write the Project Management Professional (PMP®) final exam** (please refer to PMI.org for complete application requirements). With both certificates, your career potential in the Project Management community knows no boundaries!

THE BEST PART – The Masters Certificate format appreciates the severe time limitations of today's corporate employees and encourages active learning. The program runs in 2 or 3 day modules every second week. It also gives you the chance to apply the teaching in your real life project environment.

FALL 2011 PROGRAM* (18 days over 4 months)	Winnipeg	Thompson
Module 1 > 1 day Program Introduction	Oct. 27, 2011	Oct. 25, 2011
Module 2 > 3 days Project Planning & Control	Nov. 3-5	Nov. 7-9
Module 3 > 2 days Project Quality Management	Nov. 25-26	Nov. 28-29
Module 4 > 2 days Personal and Team Communication in a Project Environment	Dec. 9-10	Dec. 12-13
Module 5 > 2 days Effective Project Cost Management	Jan. 13-14, 2012	Jan. 16-17, 2012
Module 6 > 2 days Procurement & Contracting Management	Jan. 27-28	Jan. 30-31
Module 7 > 2 days Assessing & Managing Project Risk	Feb. 10-11	Feb. 13-14
Module 8 > 2 days Filling in the Gaps & Final Exam	Feb. 24-25	Feb. 27-28
Module 9 > 2 days Project Simulation	Mar. 9-10	Mar. 12-13

*For 2012 program session dates, please see www.uwinnipeg.ca/index/dce-ps-mcpm

Receive Canada's most respected project management certificate through our network of university partners in these cities:

WINNIPEG, THOMPSON:
The University of Winnipeg
www.uwinnipeg.ca/index/dce-ps-mcpm



OTTAWA:
Sprott School of Business,
Carleton University
sprott.carleton.ca/ppd



TORONTO:
Schulich School of Business,
York University
www.seec.schulich.yorku.ca



MONTREAL & QUEBEC CITY:
Université Laval
www.fc.ulaval.ca



EDMONTON & CALGARY:
Learning and Performance Institute
www.developyourpeople.com



ST. JOHN'S & CORNER BROOK:
Memorial University of Newfoundland
www.mun.ca/cmd



SAINT JOHN:
University of New Brunswick
cel.unb.ca/profdev



CHARLOTTETOWN:
University of Prince Edward Island
www.upei.ca/business



HALIFAX:
Saint Mary's University
epd.smu.ca



SASKATOON & REGINA:
University of Saskatchewan
www.edwards.usask.ca



VANCOUVER, VICTORIA
& PRINCE GEORGE:
University of Victoria
www.business.uvic.ca/executive



Enrollment Bonus – Receive a Personal Tablet PC!

Receive a complimentary tablet PC to use during the course – and keep afterwards!

- 'Go green' as you receive and manage your learning materials paperlessly, while enjoying enhanced note-taking convenience
- Stay connected with fellow participants and interact in our online community forum, featuring news, insights and commentary from faculty, industry experts, and former students

Top 5 Reasons Managers Choose Our Masters Certificate:

1 Convenient class modules applicable to every project – every day:

“The approach to the program was great. Two full days to learn, discuss, and immerse yourself into each topic. I feel the principles presented are now ingrained. I will recommend the course without a doubt.”

- G. Doepker, International Road Dynamics Inc., Saskatoon

2 Study all 9 Project Management Body of Knowledge (PMBOK®) areas to build your total skill-set:

“Packing all the essential content of the PMBOK in such manner was fantastic and allowed me to create processes and templates that were very useful in my daily activities.”

- S. Angel, CaseWare IDEA, Ottawa

3 Team-taught by real-world project instructors:

“The teaching methods of instructors were the best... very thorough and well presented for ease of understanding. Nothing but positive things about how the program was organized and presented.”

- Michael Parker, Jancon Construction Ltd, Toronto

4 Great networking & sharing of experiences to reinforce your learning:

“Getting to know other leaders and working with them through the various project modules was very rewarding. Many lasting friendships are forged.”

- Jason Angel, SNC Lavalin Inc., Halifax

5 Designed to advance your career growth opportunities:

“This is an excellent course which provides participants with opportunity for significant growth in their capabilities for managing.”

- Bert Wentzell, Vale, Thompson

Take the first step towards a Masters Certificate today:

1 To Register

Download a registration form by visiting www.uwinnipeg.ca/index/dce-ps-mcpm (see Convenient Registration Options on the rear panel of this brochure.).

2 To Ask a Question About the Program

Contact Debra Wutke at Tel: 204.982.1167, or e-mail: d.wutke@uwinnipeg.ca

Join us for a free 1-hour online information session (see inside for dates). RSVP online at: www.MastersCertificateInProjectManagement.com/uwinn

3 For Further Program-Related Information

Visit the program website at: www.MastersCertificateInProjectManagement.com/uwinn

- watch a video message from the Program Director
- read complete module details
- see what past participants have to say
- review the instructors and their areas of expertise
- see the list of participating organizations



Consolidate and Certify

MESSAGE FROM THE PROGRAM DIRECTOR



Project managers always strive for optimum results. So, in developing *The Masters Certificate in Project Management*, we set out to produce **the best results possible: skillful,**

strategic leaders who can consistently guide a project to success.

We built our curriculum around *A Guide to the Project Management Body of Knowledge*, developed by the Project Management Institute (PMI). **Today, *The Masters Certificate in Project Management* is the undisputed industry standard for achieving senior-level careers in project management.**

I invite you to enroll in *The Masters Certificate in Project Management* and join more than 9,000 project professionals across North America who have completed this career-enhancing program. **The results will, most definitely, exceed your expectations.**

Doug Land, Program Director, Western Canada
Masters Certificate in Project Management
Schulich School of Business, York University
Calgary, AB, Canada

WHO REGULARLY ATTENDS THIS PROGRAM?

The Masters Certificate in Project Management is ideal for:

- **Project Managers from any industry**, with at least one year experience, who wish to move up to a higher level in their field
- **Mid- and senior-level managers** who have completed an introductory project management program in recent years, and must now lead more complex projects
- **Anyone who** does NOT have their PMP designation from PMI and who wishes to consolidate and certify their project management training for career success

PMI, PMBOK, PMP, and PMI Registered Education Provider logo are registered marks of the Project Management Institute, Inc. The Schulich Executive Education Centre is a PMI Registered Education Provider (R.E.P.), as designated by the Project Management Institute (PMI). For more information on PMI, visit www.pmi.org.

MODULE

Duration: 1 day

Program Introduction

Review course deliverables, overview of expert instructors & teaching modules

- Program introduction and review of objectives
- Overview of the knowledge areas of project management as defined by the Project Management Institute and others
- Introduction to the project simulation/case study to be used throughout the program*
- Delivery of tools and technology to be used throughout the program
- Discussion and exercise around team leadership and effectiveness

MODULE

Duration: 3 days

Project Planning and Control

A complete foundation in successful planning & implementation

- How to form a project team, scope projects and manage within a Matrix Environment
- Developing detailed and high-level PM plans
- Creating activity-based network diagrams and working with the critical path
- Introduction to Earned Value Management
- Meeting stakeholder requirements with various control strategies

MODULE

Duration: 2 days

Personal and Team Communication in a Project Environment

Outstanding communications styles to ensure project success

- Understanding communication dynamics and your communication style
- Team development: Understanding yourself, stakeholders and team members
- Linking team life cycle stages with project communication needs
- The impact of change curve stages on your project team and stakeholders
- Building a communication plan and templates
- Communication strategies for virtual teams

* Participants will receive a short assignment after each class. Each of these assignments will be used to tie the whole program together and serve as the background work for project simulation in the last module.

MODULE

Duration: 2 days

Project Quality Management

Learn how to build quality measures into every project

- Quality: Defined and measured
- The basic process for achieving quality
- How preventive quality action reduces project cost dramatically
- Reducing total cost of quality through problem-solving
- Overcoming obstacles to front-end planning and achieving results

MODULE

Duration: 2 days

Effective Project Cost Management

Manage your projects through the lens of cost minimization

- Cost estimating: Micro versus macro
- Resource planning, budgeting and cost control
- Earned value concepts
- Fixed, variable and unit costs
- Status reporting

MODULE

Duration: 2 days

Procurement and Contracting Management

Successfully manage key vendors and partners

- Procurement and solicitation planning
- Solicitation and negotiation principles
- Source selection
- Contract close-out and contract law

MODULE

Duration: 2 days

Assessing and Managing Project Risk

Approaches to evaluating project uncertainties and risks

- Project risk management framework
- Risk management in project planning and execution
- Quantitative and team facilitation techniques to identify risks and responses
- Utilizing decision trees and expected monetary value
- Applying techniques such as Delphi method and Monte Carlo simulation

MODULE

Duration: 2 days

Filling in the Gaps & Final Exam

Review of key concepts & testing areas for the final exam and final exam

- Review of complex issues in scope, time, cost, quality, human resource, communications and risk management
- Review all areas covered in the program to date
- The *PMBOK® Guide* as a complete unit
- Final exam spanning all program material (marks to be handed out the same day)
- Preparing for the PMP® certification examination
- Review question styles to improve your chances of success

MODULE

Duration: 2 days

Project Simulation

- In Project Simulation, all participants will apply their learning to propose, plan, execute and deliver a full-scale realistic project in teams.

IN-COMPANY TRAINING: Please note that any of *The Masters Certificate in Project Management* modules can be delivered in-company for groups of 10 or more. For more information, contact D. Wutke at 204.982.1167 or d.wutke@uwinnipeg.ca



Join us for a free 1-hour online information session
1:00 pm-2:00 pm EST/EDT. Choose from one of these days:

15th of each month or next business day – all year

Simultaneous website/telephone session. Once you register, you will be sent your login details. RSVP online at:

www.seec.schulich.yorku.ca/infosessions



This course is accredited by the Canadian Construction Association offering 25 Gold Seal credits towards Gold Seal Certification.



WHAT PAST PARTICIPANTS SAY...

"The course was brilliant in terms of mixing theory with practical PM material and integrating and applying the learning through a simulated project experience - Very effective!"

Nicki Caron – Major Project & Training Officer, Manitoba Hydro

"The requirement to effectively work as a team throughout the course & in the final simulation was essential to solidify & enforce the knowledge learned. An extremely beneficial experience."

Dr. David W. Hatcher – Research Scientist/Program Manager, Asian Products, Grain Research Laboratory, Canadian Grain Commission

"The MCPM let me validate my Project Management practise and maturity. Thanks so much for a great educational experience."

Ben Goldstein – Project Manager, Faculty of Medicine, University of Manitoba

"This was AWESOME! And appropriate for anyone who is responsible for any type of project. "

Connie Krahenbil – Executive Director CMHA, Manitoba Division

"Brilliant Package! It was both an excellent review of past practise and introduction to current project management practises."

J.D. Smith – Project Manager Megevrine Consulting

"Fantastic course! Professional, very informative, and fun. I would highly recommend this course to anyone considering project management."

Brian Budzan – Software Engineer Varian Medical Systems

"Tremendous course, great tools & techniques to better manage all future projects. Enjoyed building relationship with classmates & will miss working with the group."

David Lear – Senior Business Analyst Manitoba Public Insurance

"Outstanding program – would not hesitate to recommend to anyone involved in or interested in the field of project management. More takeaways than I could have ever imagined. Thanks for the great work to all instructors and organizers."

Bruce Orbanski – Consultant BLC North

"The MCPM course was invaluable to me. It has helped my understanding of why certain things (programs) are done in a project, how they are done, and the consequence of not doing them."

Ibrahim Abdulkhakeem – Engineer Manitoba Petroleum Branch

PARTICIPATING ORGANIZATIONS (Partial List)

Join our growing list of participating organizations in *The Masters Certificate in Project Management* program:

Advanced Micro Devices	Faculty of Medicine, MUN	Infrastructure Renewal
Aegon Canada	First Canadian Title	Ontario Lottery Corporation
Aliant Telecom	Frito Lay Canada	Ontario Power Generation
AMA Inc.	Glaxo Wellcome	Ontario New Home Warranty Program
American Express	Greenpark Homes	Ontario Teacher's Pension Plan Board
AT & T Canada	Green Shield Canada	PeopleSoft
Atlantic Lottery Corp	Government of Newfoundland & Labrador	Pitney Bowes
Bank of Montreal	Government of Ontario	PPG Canada
BC Ministry of Transportation	Hoffman-La Roche	Pricewaterhouse Coopers Inc.
Bell Canada	Hostess Frito-Lay	Reuters Canada
Benjamin Moore	Human Resources Development Canada	Rogers Telecom
Biovail Pharmaceuticals Canada	Husky Injection Mouldings Systems	Royal Bank of Canada
Blockbuster Canada	IBM Canada	Royal Canadian Mint
Brewers Retail Inc.	Infrastructure Ontario	Royal Canadian Mounted Police
Bridge Information Systems	Imperial Life Assurance	SAP Canada
Budget Car Rentals	Kraft Canada Inc.	Schneider Foods
Business Data Services Ltd.	Lafarge Canada Inc.	Scotiabank
Campbell Soup Company Ltd.	Lexmark Canada Inc.	Sears Canada
Canada Customs & Revenue Agency	Liquor Control Board of Ontario	Siemens Canada Ltd.
Canada Post	Loblaws Companies Ltd	Silicon Graphics
Canadian Blood Services	Manitoba Lottery Corporation	Sprint Canada Inc.
Canadian Coast Guard	Manulife Financial	Sun Life Financial
Canadian Tire	Manulife Reinsurance	Sweda Systems
Carlton Cards Ltd.	Maritime Forces Atlantic, CFB Halifax	TD Securities
CBC	Ministry of Correctional Services	TD Waterhouse Investment Services
CGI	Ministry of Health	Teknion Furniture Systems
CIBC	Molson Breweries	Telus
City of St. John's	Morneau Sobeco	Toronto Transit Commission
City of Toronto	Mother Parkers Tea & Coffee	TwinPak Inc.
City of Winnipeg	Motorola Computer Group	Weston Foods
Clearwater Fine Foods	N B Power	Vancouver Island Health Authority
CSA International	National Grocers Ltd.	Veritas Software
Compaq	NCR Canada Ltd	Volvo Trucks Canada
Davis & Henderson	Newfoundland & Labrador Construction Safety Assoc.	Winners
Dell	Newfoundland & Labrador Hydro	Winnipeg Regional Health Authority
Dofasco	NOMERS	Workplace Health & Safety Compensation Commission
EDS Canada	NS Transportation and	Yellow Pages
Electrohome Ltd.		Zurich Insurance
Electronic Post Office Group		
Enbridge Consumers Gas		
Environment Canada		

REGISTRATION DETAILS

The Masters Certificate in Project Management

CONVENIENT REGISTRATION OPTIONS

FAX REGISTRATION

Please **download and print a Registration Form** from www.uwinnipeg.ca/index/dce-ps-mcpm, complete and fax to 204.944.0115

MAIL REGISTRATION

Mail your downloaded Registration Form to The University of Winnipeg, Division of Continuing Education, 460 Portage Avenue Winnipeg, MB R3C 0E8

PHONE REGISTRATION

Telephone 204.982.1167

EMAIL REGISTRATION

Email your completed registration form to d.wutke@uwinnipeg.ca

PROGRAM DATES & LOCATION

Winnipeg:

October 27, 2011 - March 10, 2012

January 12 - May 26, 2012

Radisson Hotel

288 Portage Avenue

Winnipeg, Manitoba R3C 0B8

Thompson:

October 25, 2011 - March 13, 2012 (weekdays only)

Location TBA

Unless otherwise announced, all modules of the Masters Certificate in Project Management commence at 8:30 a.m. and end at 5:00 p.m.

FRAMED CERTIFICATE OF PROGRAM COMPLETION

You will receive a handsomely framed Certificate of Completion.

Participants must attend all days of all program modules in order to receive the certificate.

PROGRAM FEE

Winnipeg: \$8,495 CDN • 18 days

Thompson: \$9,795 CDN • 18 days

- **Program fee includes full 9-module program tuition, all teaching materials, tablet PC, lunches and refreshments**
- The University of Winnipeg's liability is limited to reimbursement of paid tuition fee.
- Full program fee is payable prior to start of program.

DEPOSITS, CANCELLATIONS, REPLACEMENTS AND TRANSFERS

IMPORTANT: A deposit of \$800 is required to secure your place in the program. If using a credit card, for security purposes, contact D. Wutke at 204-982-1167 to provide card information, or mail a cheque along with your completed program registration.

- A full refund will be issued for written cancellations received a minimum of 21 days before the program start date. Written cancellations received after this date will incur an administration charge of \$800. Non-attendance or withdrawal after program start date will incur a full program fee.
- If you are unable to attend the program you may transfer to the next session, **subject to the 21-day written notification** requirement or your organization may name a replacement candidate.
- Only one module transfer to another session will be permitted (subject to space availability) without penalty. Each subsequent transfer request has a \$200 administration fee.

Modules, speakers, topics, dates, fees, locations and applicable taxes are subject to change.

PROGRAM FACULTY

PROGRAM
DIRECTOR

David Barrett

National Program Director, The Masters Certificate in Project Management, Schulich Executive Education Centre, Schulich School of Business, York University

Don Ball, PMP
Project Management Centre

Julie Grabb, PMP
J.A.G. Associates

Christine Beaulieu, PMP
Gestion Christine Beaulieu Inc.

Jeff Henry, MBA, PMP
Sinora International Research & Consulting Inc.

Clément Beaumont, MBA, PMP
EGPL Inc.

Gilles Lalonde, PMP
Qualitum Gestion-conseil

Douglas B. Boebinger, PMP

Douglas D. Land
Lobstick Project Solutions Inc.

Robert Broadbent, PMP
Atocrates Project Education and Research

Bud Lush, PMP
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Michel Cambron, PMP

John McIlroy

Gladys Carroll, PMP
Leadership Advantage Corp.

Mark Moore, PMP
Moore, Couture & Assoc. Inc.

Louise Chalupiak B.Ed, M.Ed,
PMP, CHRP

Karen Nofall
Quality Matters Inc.

Dale Christenson, PhD., PMP
Navigator Consulting

Jim Ouellette, PMP
Atocrates Project Education and Research

Chip Clark

Benoit De Grâce, PMP
IFGP

Wally Peech, PMP
Earned Value Management Services Inc.

Ariel Deluy, PMP
IFGP

Kathryn Pottruff, PMP
Global Projectives Inc.

Claude Emond, PMP
Qualiscope Inc.

Vicky Salisbury, PMP
IFGP

Roxane Fast, CMA, PMP
Willow Bridge (Alberta) Inc.

Court Stevens
Stevens Consulting Inc.

Tom Flynn
IFGP

Celine Goodine, PMP
Goodine Hellberg Consultant Services

Alan Williams, PMP
AJW Project Management and Consulting Inc.

Registration form at www.uwinnipeg.ca/index/dce-ps-mcpm